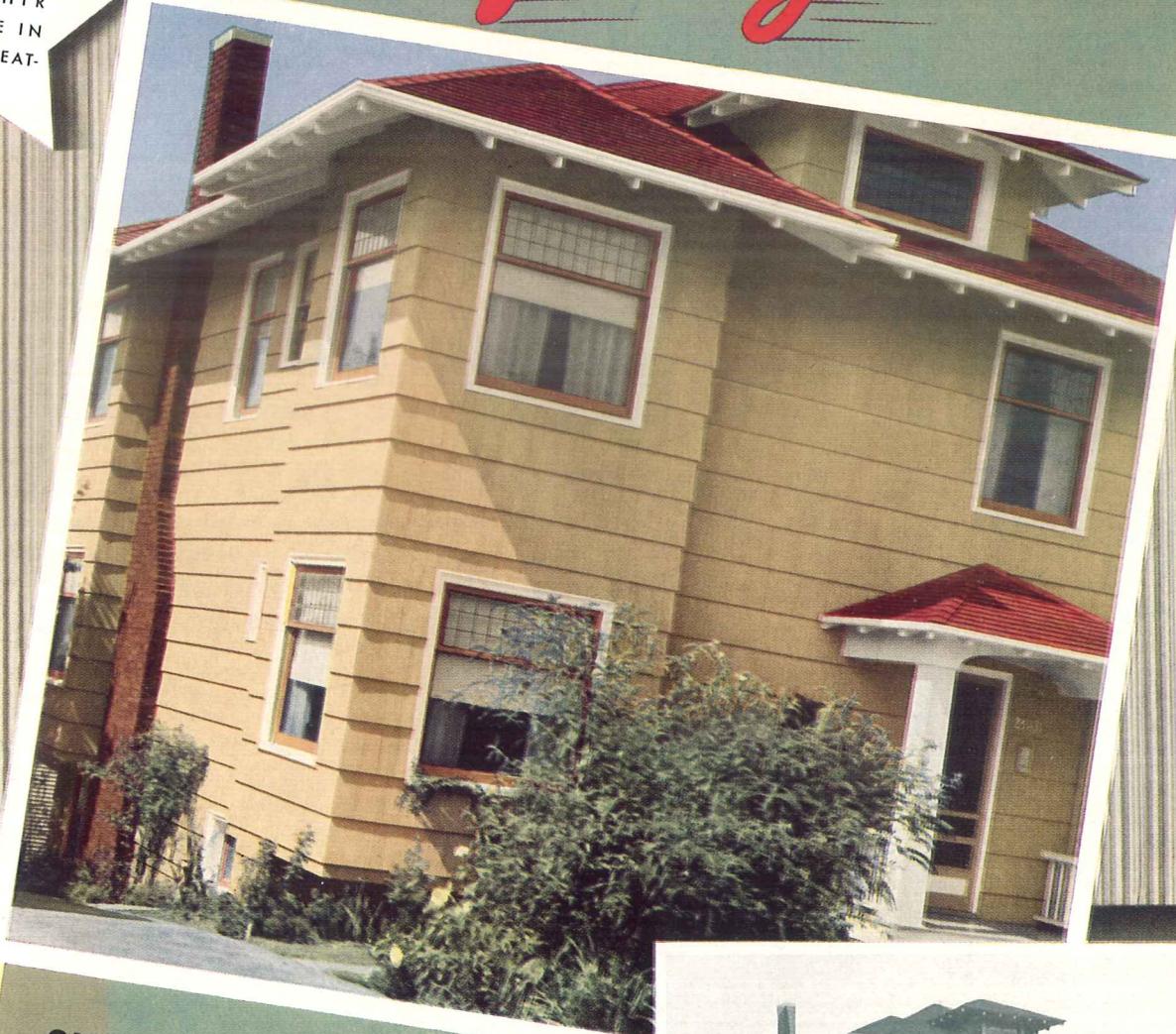


**CREO-DIPT**  
DOUBLE-WALL  
**Zephyrs**

ACTUAL PHOTO  
OF ZEPHYR  
SHINGLE IN  
PEARL TREAT-  
MENT.

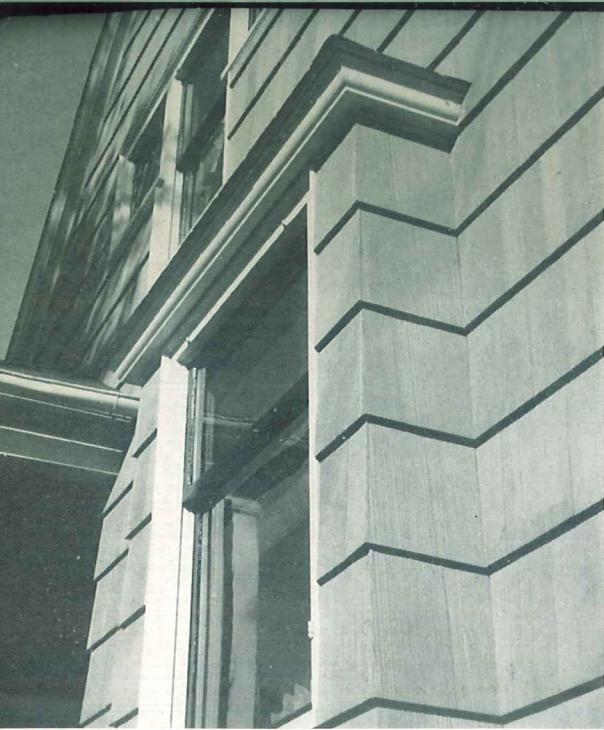


**SUPERBLY REBEAUTIFIED!**  
Stylish and attractive Creo-Dipt ZEPHYRS  
in the new CHAMOIS Treatment.

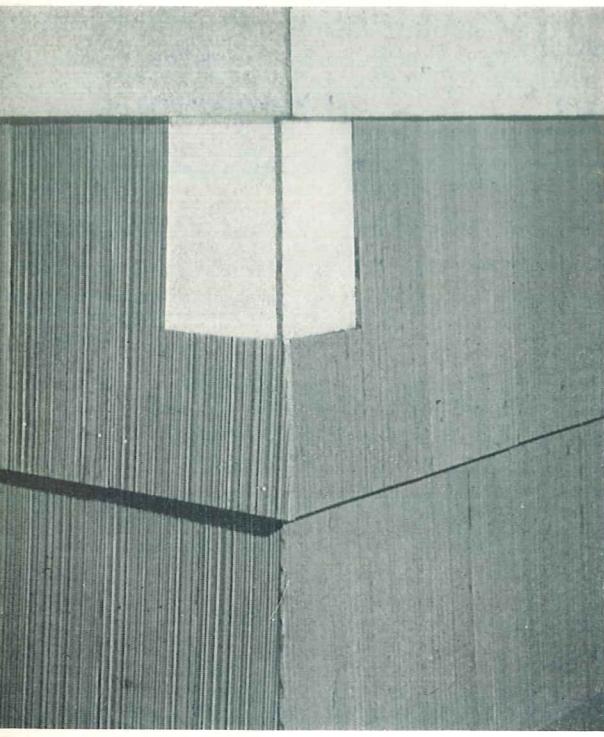


**CREO-DIPT COMPANY, INC.**

GENERAL OFFICES: NORTH TONAWANDA, N. Y. • FACTORIES: NORTH TONAWANDA, N. Y. & SEATTLE, WASH.



Easily applied around all corners.



No time wasted in fitting Zephyrs and Zephyr Board around corners.

*Luxurious Beauty*  
*plus*  
DOUBLE INSULATION  
**CREO-DIPT**  
DOUBLE WALL ZEPHYRS  
*for* New Homes or Rebeautifying  
Old Homes

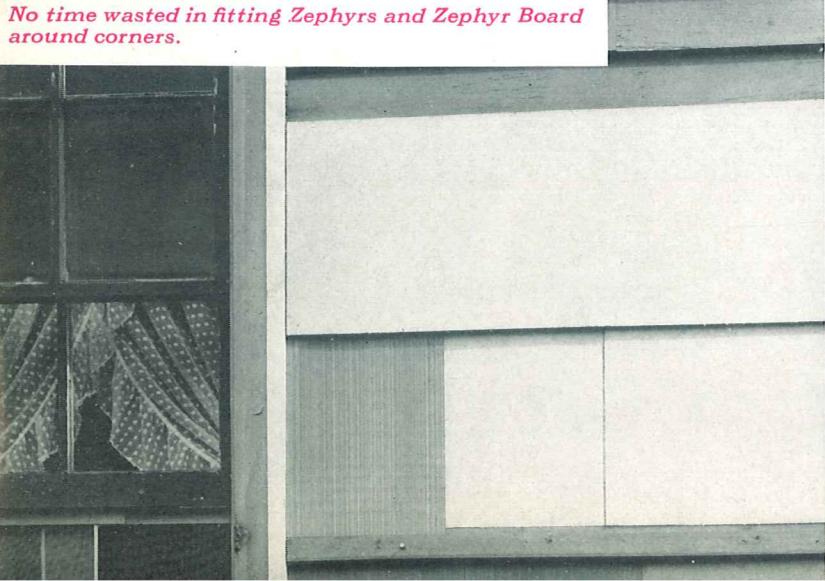
YOU can see how quickly and easily the ZEPHYR DOUBLE WALL can be applied right over siding. Creo-Dipt ZEPHYR BOARD, used as the undercoursing, comes in strips 48" long by 16" wide and is conveniently handled with a minimum labor cost. It is completely concealed by the ZEPHYR Shingles. Only three nails are needed along the top of each strip to hold the board in place.

The red cedar ZEPHYRS are also easily applied with a minimum of waste. They are square butted and jointed and have parallel sides, assuring a snug, even fit without trimming. Use special small head, rustproof, zinc-coated ZEPHYR nails, furnished at no extra charge, with each square of ZEPHYRS.

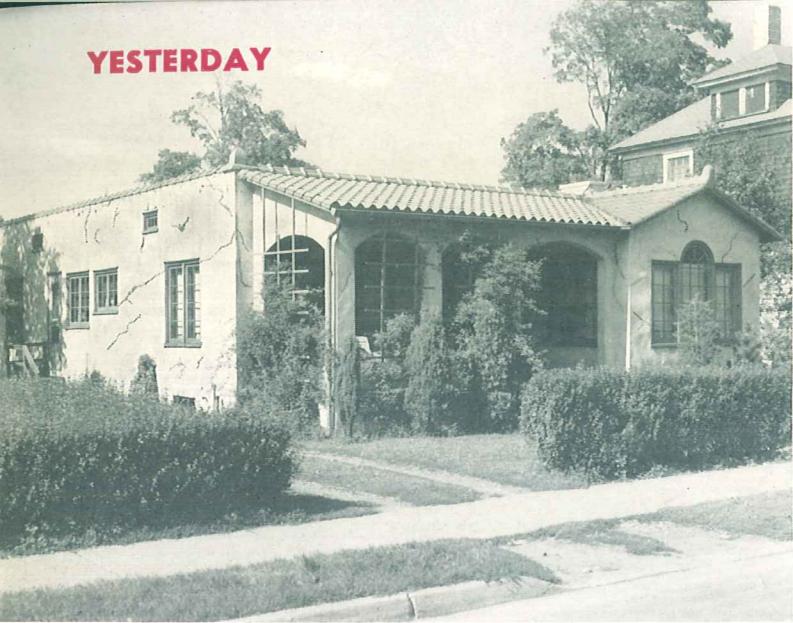
Number Two shingles may be used as the undercoursing in place of the ZEPHYR BOARD.

*Economically and Easily Applied*

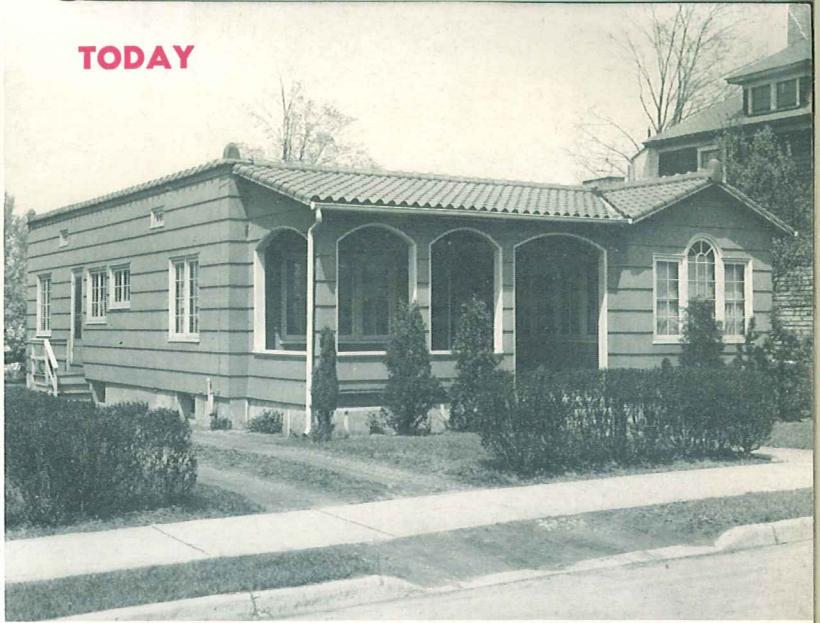
*Below left—Zephyr Double Wall fits snugly and tightly around window casings.  
Below right—A simple matter to strip insulation board sheathing so that the beautiful and attractive Zephyrs can be applied.*



**YESTERDAY**



**TODAY**

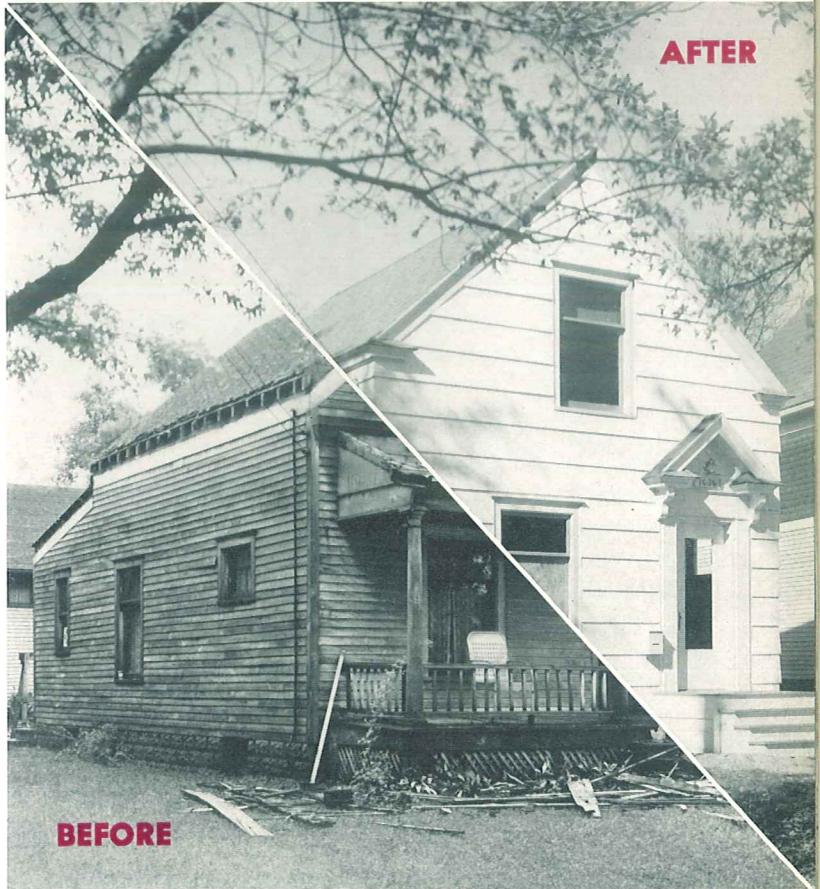


**Zephyrs**

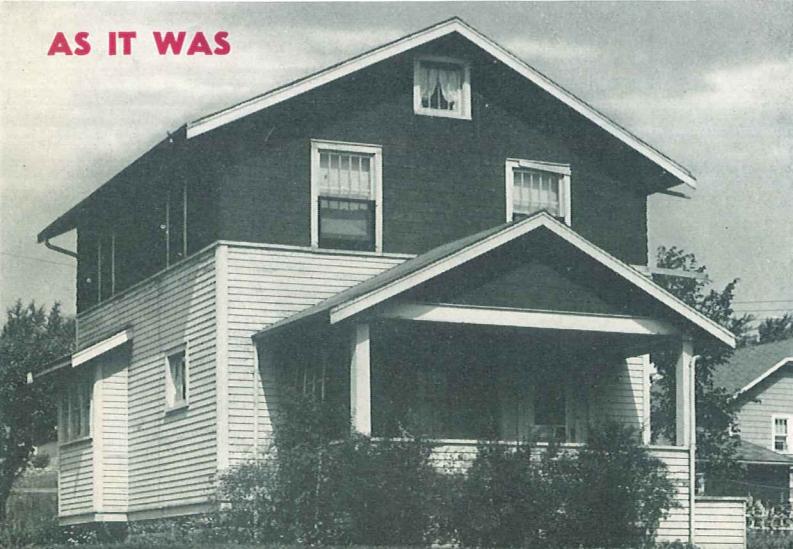
## MAKE THE DIFFERENCE BETWEEN A "HOUSE" AND A "HOME"

How easy it is to transform old-fashioned homes, or houses that are run-down at the heels in a general state of dilapidation, into modern homes of beauty and style. Creo-Dipt Double Wall ZEPHYRS solve to perfection the problems of cracked and discolored stucco, warped, split and rotted clapboards, and cracked and peeling paint. ZEPHYRS renew old beauty and bring modern charm, double insulation, and added value. Many a home has unsuspected beauty hidden beneath out-dated sidewalls or lurking behind an awkward porch. ZEPHYRS are ideal for remodeling and re-beautifying these homes, even improving upon their original appearance, with a deft touch of smart and modern style.

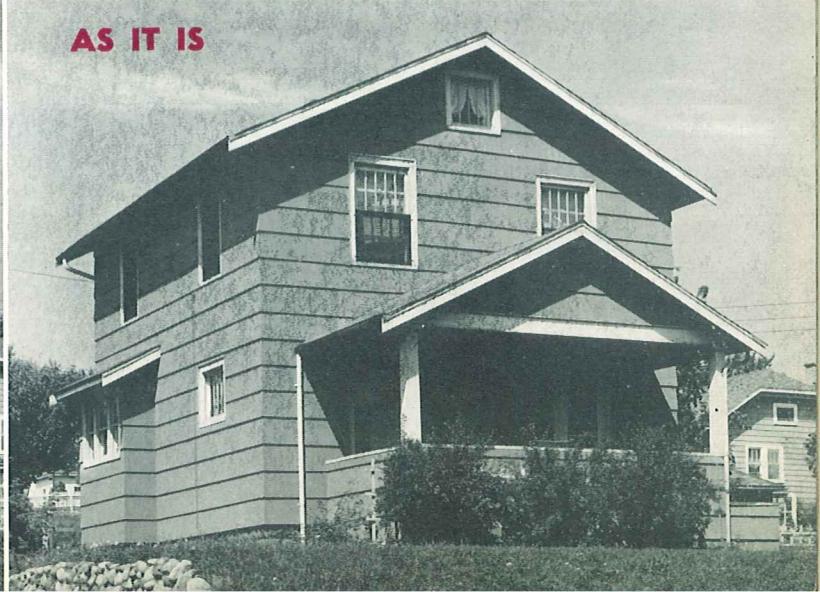
**AFTER**



**AS IT WAS**



**AS IT IS**

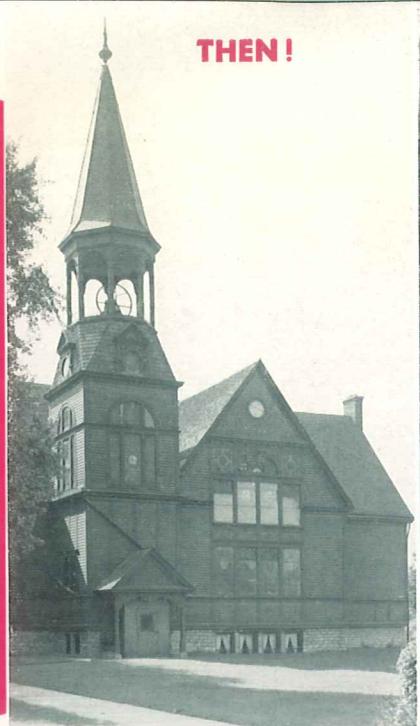


# CREO-DIPT

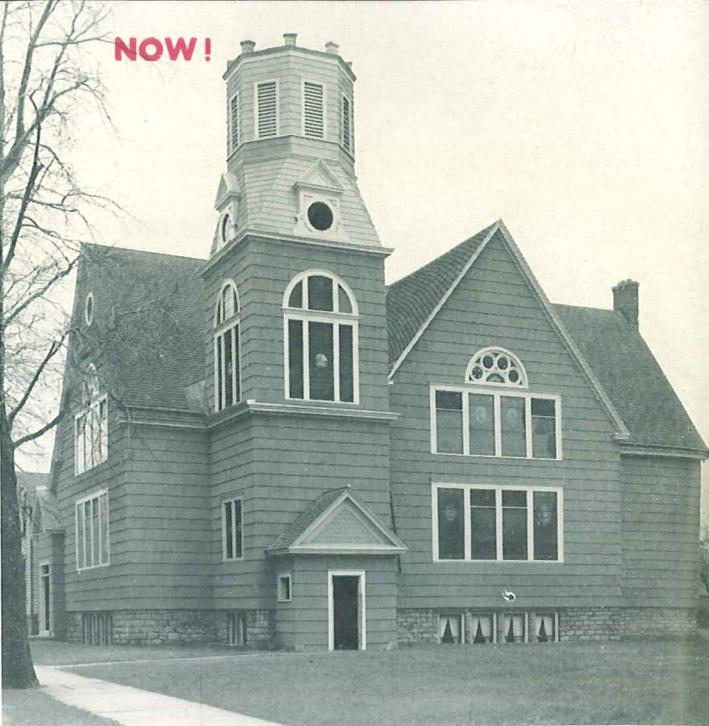
*Zephyrs*

HAVE MANY  
OTHER  
APPLICATIONS

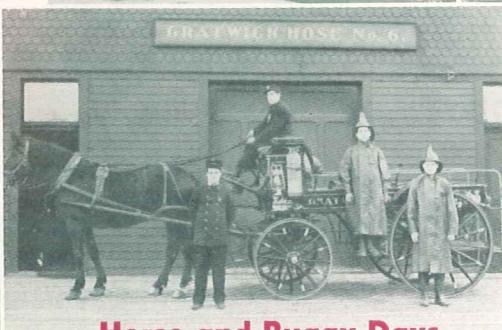
THEN!



NOW!



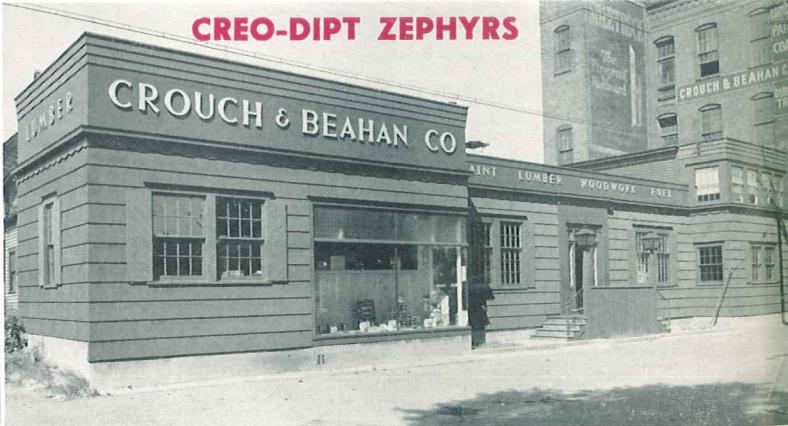
"STREAMLINED" DAYS



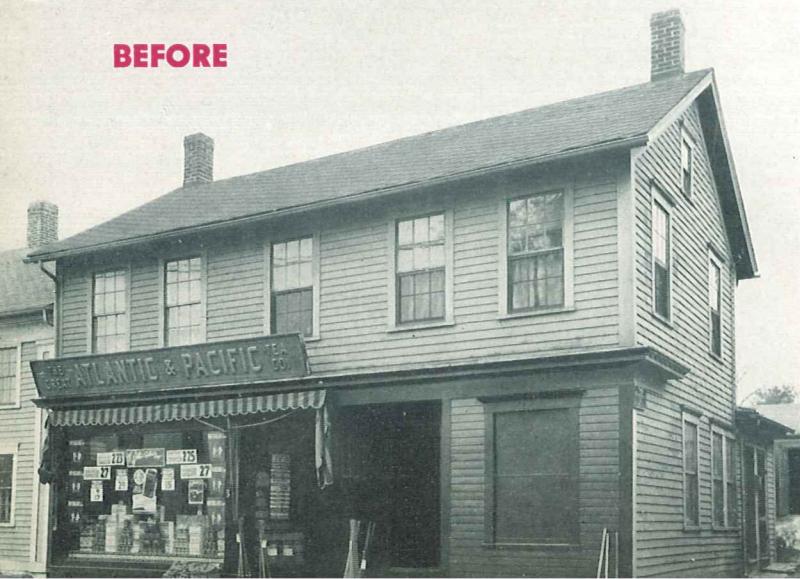
Horse and Buggy Days

CREO-DIPT ZEPHYRS are not restricted to the remodeling and rebeautifying of homes alone. Churches, lumber offices, many types of stores, restaurants, fire-houses, gasoline service stations, and countless other types of buildings have been modernized economically with Creo-Dipt Double Wall ZEPHYRS.

CREO-DIPT ZEPHYRS

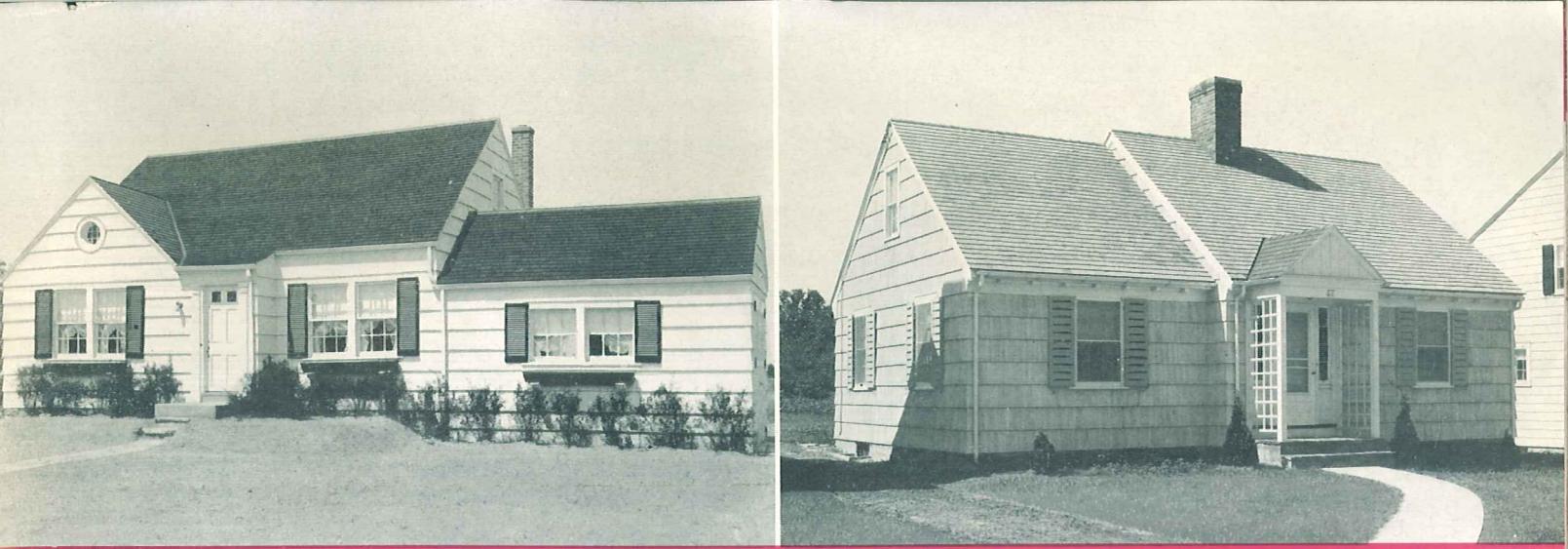


BEFORE



AFTER





Architect Walter G. Lanphear used Creo-Dipt ZEPHYRS treated with Double Strength White on the sidewalls and low cost, Exposure Dipped Shingles on the roof of this new, small home.

Home by George Long—Architect and Contractor. ZEPHYRS on sidewalls and Exposure Dipped Shingles by Creo-Dipt on roof. All Creo-Dipt Shingles are furnished in a wide range of beautiful colors.

## FOR *New HOMES TOO!*

Creo-Dipt ZEPHYRS dominate the "airways of style" with beauty, charm, economy, durability, insulation, and colorful attractiveness. They are easily adaptable for new homes costing \$6000 and less.

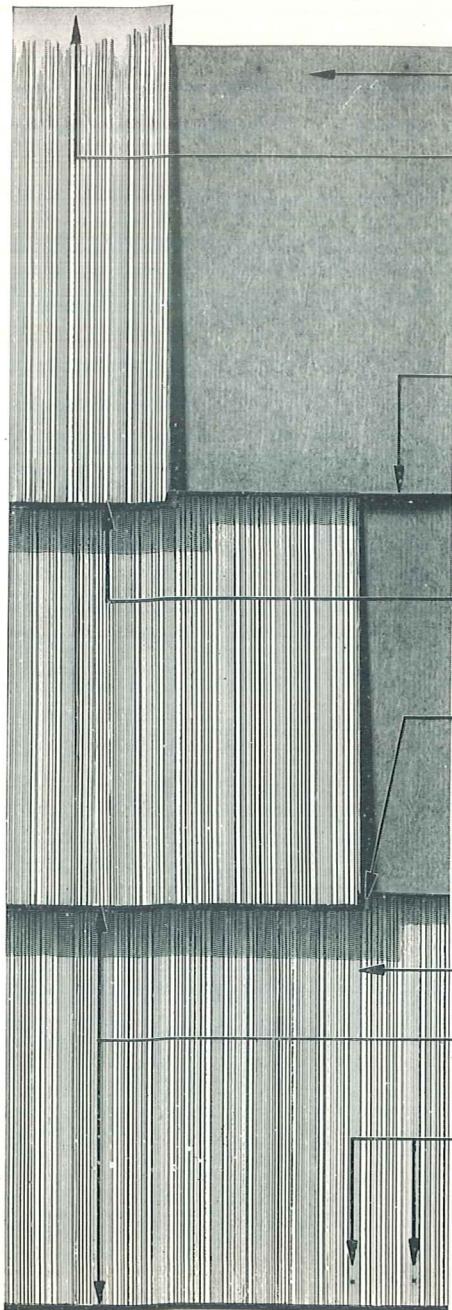
The many attractive features of ZEPHYRS make them the most popular siding for all new home construction. The deep corrugated grooving on the face of the ZEPHYRS and the heavy butt shadow lines, produced by this double wall construction, are stylish, distinguishing features that add grace and charm to any home. And the wide 14" exposure of the ZEPHYRS together with their snug and tight fit help to make the ZEPHYR Double Wall positively the "smartest thing in siding."

Part of a development in Westchester County, New York. ZEPHYRS finished with Creo-Dipt Double Strength White on sidewalls and low cost, Exposure Dipped Shingles by Creo-Dipt on the roofs of these low cost houses—Charles F. Mink, Architect.



# FOR LOW COST SIDEWALLS

# CREO-DIPT Double Wall *Zephyrs* PROTECTION + INSULATION



## DOUBLE INSULATION

To nature's best insulation material—red cedar—is added the value and efficiency of Zephyr Insulation Backing Board, the undercoursing is this Double Wall Treatment. Tests show that Double Wall ZEPHYRS applied over wood siding increase the insulation 35%, over stucco an increase of 42%, and in new construction over wood sheathing an increase of 30%.

## UNRIVALED ATTRIBUTES OF ZEPHYR BOARD

Zephyr Board—specially treated wood fiber insulation board. No warp, no curl, no dimension changes due to violent weather conditions. Zephyr Board is moisture-repellent—a sound deadener—as durable and lasting as the outer wall of red cedar ZEPHYR Shingles themselves.

## IDEAL FOR BOTH NEW AND OLD CONSTRUCTION

ZEPHYRS lend unsurpassed beauty and charm to any type of architecture—new or old. Modern in style and distinctive in appearance, ZEPHYRS add beauty and value to any old home. Easily and economically applied right over old sidewalls, they cut paint and fuel bills to a minimum. Available in all popular colors, ZEPHYR Double Walls are positively the "smartest thing in siding."

**Special rustproof, small head Zephyr nails are in stock and are supplied free with every order of Zephyrs.**

[ NAILING ZEPHYR BOARD—Put 3 ordinary nails 3 or 4 in. from the top edge. Drive center nail first, then other two nails in upper corners.

[ The tip and back of ZEPHYRS are smooth sawn, insuring a snug, even fit.

[ Under wall is ZEPHYR Insulation Board which comes in strips 48 in. long by 16 in. wide. *No other board should be used.* ZEPHYR Board is moisture-resistant, having in it a specially prepared asphaltic moisture retardant.

[ Leave about  $\frac{1}{8}$ -in. spacing between each 48-in. piece of ZEPHYR Board. Do not crowd it. Cover completely or "break" all ZEPHYR Board joints with the widest ZEPHYR Shingles.

Lay a full course of ZEPHYR Insulating Board with ZEPHYR Shingles over it and continue each course in like manner at 14 in. weather exposure, thus obtaining approximately a 2-in. head lap of ZEPHYR Board and Shingles.

[ Extra heavy shadow or butt line.

[ ZEPHYR outer walls extend  $\frac{1}{2}$  in. lower than under wall and conceal ZEPHYR Insulation Board. Use a strip of ordinary ship lap for straight-edge or guide in laying Creo-Dipt Double Walls. Lay the ZEPHYR Insulating Board on the upper lip—the Creo-Dipt ZEPHYRS (shingles) on the lower lip.

[ On the first or bottom course apply a cant strip or starter 2 in. wide making triple butt thickness to introduce correct tension in succeeding courses. Cut 8 cant strips 48 in. long from a 48 x 16-in. piece of ZEPHYR Board.

[ OUTER WALL—Creo-Dipt 18-in. ZEPHYRS. Note deep textured, corrugated surface.

[ Lay at wide 14-in. exposure to the weather.

[ **Important:** Two Special Creo-Dipt Rustproof small head nails should be used on all Zephyr shingles that are 6 in. or under in width, placed 2 in. above butt line and  $\frac{3}{4}$  in. from edge. On Zephyrs from 6 to 10 in. in width use an extra nail in the center. On wider Zephyrs use two extra nails spacing them 3 to 4 in. apart. This holds the Zephyrs securely so they will not be affected by any weather conditions. Zephyr nails pass through each strip of Zephyr Board at top and bottom.

**Caution:** Do not substitute other boards in place of ZEPHYR Insulation Backing. ZEPHYR Backing is specially treated for double wall construction. Creo-Dipt will not be responsible if any other backing board is used. If our instructions are followed we guarantee durable construction.

# OTHER CREO-DIPT PRODUCTS

Also manufacturers of Weatherbest products

## LOW COST EXPOSURE-DIPPED SHINGLES FOR ROOFS

Low Cost, EXPOSURE-DIPPED Stained Shingles are the best No. 1 Certigrade Red Cedar Shingles stained both sides to cover the exposed surfaces at standard roof exposures. For example, 16" 5X are dipped about 6" for the standard 5" exposure. These shingles, for roofs only, cost less than it is possible to brushcoat natural shingles after they are applied to the roof.

PRESERVES ROOFS—Natural shingles that are brushcoated on the house may curl at the butts because they are protected only on the exposed surface. EXPOSURE-DIPPED Roof Shingles are preserved and protected against moisture and dry rot at the butt. It is just as necessary to protect the under, unexposed side as it is the exposed side.

Furnished in 16, 18 and 24-in. lengths stained in browns, reds, black, greens, and variegated color treatments. Not available in gray, blue or white.

### Reference Data Chart For Creo-Dipt Stained Shingles

Size and Style	Thickness	Pack	Coverage per Carton	Recommended Weather Exposure.
16-in. Fives	5 butts, 2 in.	20/20 courses per carton	On roofs: 25.7 sq. ft. Sidewalls: 38.5 sq. ft.	5 in. $7\frac{1}{2}$ in.
18-in. Eurekas	5 butts, 2 in.	18/18 courses per carton	On roofs: 25.4 sq. ft. Sidewalls: 37 sq. ft.	$5\frac{1}{2}$ in. 8 in.
18-in. Perfections	5 butts, 2 $\frac{1}{4}$ in.	18/18 courses per carton	On roofs: 25.4 sq. ft. Sidewalls: 37 sq. ft.	$5\frac{1}{2}$ in. 8 in.
24-in. Royals	4 butts, 2 in.	13/14 courses per carton	On roofs: 26 sq. ft. Sidewalls: 38.2 sq. ft.	$7\frac{1}{2}$ in. 11 in.

Use Creo-Dipt Rustproof Nails for applying these Creo-Dipt Stained Shingles. We have the nails in stock. One unit square Zephyrs and Board with Nails covers 100 sq. ft. at 14" exposure.

## CREO-DIPT DOUBLE STRENGTH WHITE

Creo-Dipt White, a pure white brushcoat preparation that gives the true New England Colonial flat white effect, is the only proper white for wood shingle sidewalls. Creo-Dipt Double Strength White avoids a "painty" appearance and may also be used on rough surfaced lumber, brick, stone or stucco.

The superiority of Creo-Dipt White for wood shingles lies in its hiding qualities, ease of application, greater covering capacity, intense pure whiteness and resistance to weather.

Creo-Dipt White on wood shingles covers approximately 350 square feet per gallon, one brushcoat, over Creo-Dipt White Primer. On Creo-Dipt Double Wall Zephyrs 1 gallon of Creo-Dipt White applied one brushcoat over our White Primer covers 200 to 225 square feet. For the best results, new wood shingles should always be treated with our White Primer before using Creo-Dipt White.

High pigment concentration of Creo-Dipt Double Strength White gives complete protection from the ravages of salt spray,

wind, snow, rain or sleet, and the ultra-violet rays of the sun, so destructive to ordinary whites.

## NEW ZEPHYR BRUSHCOAT FINISHING STAINS

Creo-Dipt introduces three new finishing stains for ZEPHYRS. They are LIME, PEARL, and CHAMOIS. Warm, soft and velvety in appearance, they blend beautifully with the deep texture of Creo-Dipt Zephyrs.

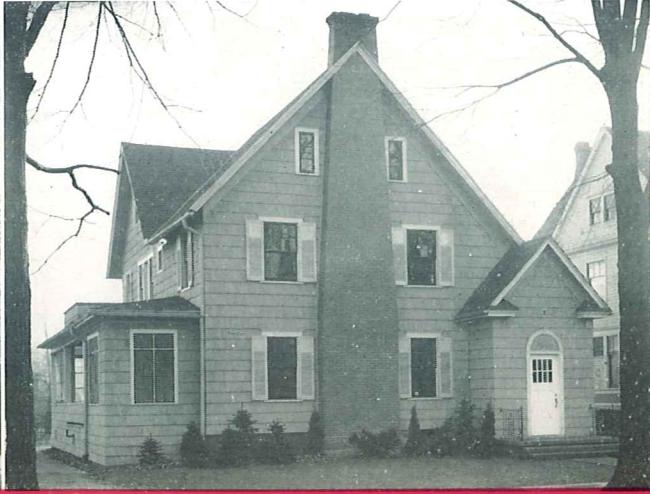
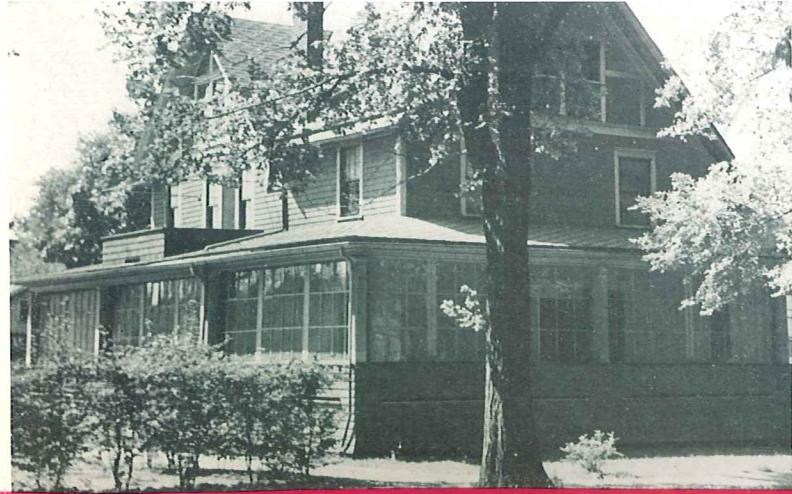
These are brushcoat treatments. The ZEPHYR Shingles are first dipped at the factory in Lime, Pearl or Chamois primer, and then brushcoated after they are applied. After ZEPHYRS, thus primed, have been applied, two weeks to a month should elapse before they are brushcoated. For one brushcoat, 1 gallon of ZEPHYR Finishing Stain covers 300 to 350 square feet. The primer cannot serve as the finished treatment.

## CREO-DIPT SHINGLE STAINS

Creo-Dipt Shingle Stains are available in all popular colors. All of Creo-Dipt's Stains represent lasting economy, long wearing preservation, and permanent beauty.

### RENEWED BEAUTY AND STYLE

Creo-Dipt 24" Royals stained with No. 281, silver gray, on sidewalls. Architect, Louis F. Eggert.



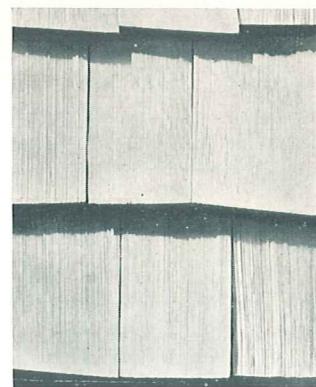
GENERAL OFFICES: North Tonawanda, N. Y.

NEW YORK OFFICE: 101 Park Avenue

PLANTS: North Tonawanda, N. Y. and Seattle, Wash.

CHICAGO OFFICE: Hyde Park National Bank Building

## Creo-Dipt Hand Split Shakes



Also carried in stock: 18" Jumbos—24" Ambassadors and 18" and 25" Hand Split Yorktown Shakes, 25" Hand Split Pilgrims. Available as ordered. Full details on request.



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THE MORE COMPLETE OUR SERVICE TO YOU  
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